

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants : Thomas L. Barnhart and Joel Brooks : **File No.:** 170707-1016
Ser. No. : 10/681,587 : **Art Unit:** 3622
Filed : October 7, 2003 : **Examiner:** Jean D. Janvier
For : A METHOD FOR INCREASING
WEB SITE TRAFFIC

RESPONSE

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

Applicant hereby responds to the Office Action mailed August 10, 2007 in the
patent application identified above as follows:

Amendments to the Claims begin on page 2 of this paper.

Remarks/Arguments begin on page 5 of this paper.

.